

BLOOM

LEARNING

Introduction to Facebook



Discover New Opportunities With Bloom Learning

At Bloom Learning, we are here to help you achieve your career goals and take the next step towards securing your dream. When you enrol with Bloom, we are with you every step of the way throughout your learning experience.

We understand that everyone learns differently and have designed our courses to be highly interactive, engaging and easy to navigate to enhance your learning experience and ensure you get the most out of your education.

We provide high quality online courses to anyone who is interested in developing their knowledge and skills to stand out from the crowd.



Why Study With Bloom Learning?



Roadmap creation

We design a career path just for you.



Skill Enhancement

Bridge the gap and give your career the edge it needs.



Lifestyle

Learning made for your busy lifestyle where you can go at your own pace, 24/7.



Connect

Connect with people just like you who are looking to take their career to the next level; share, study, collaborate, and succeed.



Location

With no set lectures or classroom times you can study from anywhere you want.



Support

We offer ongoing support to all students by providing expert learning partners for questions and advice throughout your course.

Introduction to Facebook

Facebook is a Social Networking site with over 600 million users globally. We start by teaching you the basics such as learning how to set up your personal profile, communicating and keeping in-touch with family and friends, sharing photos, videos and live updates.



Outcomes

- 🕒 Learn how to set up your personal profile and security setting.
- 🕒 The 'Like' button and how to send friend requests.
- 🕒 A knowledge of timeline and tagging.
- 🕒 Learn how to create a status update .
- 🕒 How to add photos and videos to your timeline.

Pathways

Once you complete Introduction to Facebook, you could further your studies with our Facebook for Business course.

This course is specifically designed for those wanting to learn about Facebook's interface and core features.

Course Details & Delivery

Delivery

Online with Bloom Learning with tutor support via email or phone.

Duration.

- 🕒 Learn at your own pace but expect to take 2-3 hours
- 🕒 Three months to complete.

Award

On successful completion of this Introduction to Facebook course you will be awarded a Statement of Achievement.

Units of Study

- 🕒 Setting up your personal profile.
- 🕒 General account settings.
- 🕒 Activity log.
- 🕒 Newsfeed.
- 🕒 Creating groups and events.
- 🕒 The 'Like' button.

Assessment

You will be required to complete a number of learning activities.



Studying with Bloom Learning

Our focus is on mentoring, inspiring and supporting people through training to enhance their career or business. Bloom Learning's course delivery is flexible so our students can study with minimal disruption to their daily life. We understand not all people keep the same schedule and that sometimes other commitments need to be worked around.



Courses

Our courses are developed by industry professionals with the goal of making your learning experience as interactive and engaging as possible at home or in the office. The courses are easy to follow, allowing you to navigate through learning content quickly and easily. Course material is practical and has detailed case studies.



Connect

Enhance your learning experience by connecting with other students. You can connect by linking to the discussion forums from your personal page through our online tool, Moodle.



Support

Educational support has been specifically developed to meet the different needs of our students. You will be assigned a highly qualified and experienced tutor to provide assistance throughout your learning experience. You can email your tutor at any time or phone during business hours, and any queries will be responded to within 24 hours.

Enrol Today

Enrolling in your course is easy:



Enrol today by visiting our website:
www.bloomlearning.com.au
and simply click 'Enrol Now'.



Alternatively, If you need help with enrolment please contact our personal learning consultants: **1300 368 313**.



Our dedicated team are waiting to listen to any questions you have and to guide you down your unique career path.

